



Unlocking the Full Potential of Vietnam's Digital Economy

Tuesday, November 6, 2018
Hotel Nikko Hanoi, 84 Tran Nhan Tong Street

8:30 **Registration**

9:00 **Welcome Remarks**

Mr. Thomas Treutler, Chair, AmCham IT, Telecom & IPR Committee

9:10 **Innovation Driven Smarter Cities**

Mr. Denis Brunetti, Co-Chair, European Chamber of Commerce in Vietnam (EuroCham)

9:25 **Creating a Supportive Framework for E-Commerce**

Mr. Nguyen Thanh Hung, Chairman, Vietnam E-Commerce Association (VECOM)

9:35 **Logistical Challenges of Managing Data**

Mr. Jake Jennings, Executive Director of Int'l External and Regulatory Affairs, AT&T

10:00 **Coffee/Tea Break**

10:30 **Discussion on International Best Practices**

Mr. Jonathan McHale, Deputy Assistant US Trade Representative for Telecommunications Policy
Mr. Adam Sitkoff, Executive Director, American Chamber of Commerce in Hanoi (AmCham)

10:50 **Remarks**

Mr. Vu The Binh, Vice President & Secretary General, Vietnam Internet Association (VIA)

11:00 **Cloud as the Enabler of Industrial Revolution 4.0 – Case Studies and Policy Best Practices**

Ms. Quint Simon, Head of Public Policy in Southeast Asia, Amazon Web Services (AWS)

11:20 **Remarks**

Mr. Nguyen Quang Dong, Expert, Institute for Policy Studies & Media Development (IPS)

11:30 **Remarks**

Vietnam Business Forum Bank Working Group

11:40 **Remarks**

Ly Do, Asia Internet Coalition (AIC)

11:50 **Closing Remarks**

Mr. Adam Sitkoff, Executive Director, AmCham

12:00 **Networking Lunch**