



Unlocking the Full Potential of Vietnam's Digital Economy

Tuesday, November 6, 2018
Hotel Nikko Hanoi, 84 Tran Nhan Tong Street

- 9:00 **Registration**
- 9:15 **Welcome Remarks**
Mr. Thomas Treutler, Chair, AmCham IT, Telcom & IPR Committee
- 9:25 **Innovation Driven Smarter Cities**
Mr. Denis Brunetti, Co-Chair, European Chamber of Commerce in Vietnam (EuroCham)
- 9:40 **Creating a Supportive Framework for E-Commerce**
Mr. Nguyen Thanh Hung, Chairman, Vietnam E-Commerce Association (VECOM)
- 9:50 **Logistical Challenges of Managing Data**
Mr. Jake Jennings, Executive Director of Int'l External and Regulatory Affairs, AT&T
- 10:15 **Coffee/Tea Break**
- 10:40 **Remarks**
Mr. Vu The Binh, Vice President & Secretary General, Vietnam Internet Association (VIA)
- 10:50 **Cloud as the Enabler of Industrial Revolution 4.0 – Case Studies and Policy Best Practices**
Ms. Quint Simon, Head of Public Policy in Southeast Asia, Amazon Web Services (AWS)
- 11:10 **Remarks**
Vietnam Business Forum Bank Working Group
- 11:20 **Remarks**
Do Khanh Ly, Consultant, Asia Internet Coalition (AIC)
- 11:30 **Remarks**
Ms. Magdalena Ciesielska, Deputy Head of Trade & Economic Affairs, Embassy of the EU
- 11:40 **Closing Remarks**
Mr. Adam Sitkoff, Executive Director, AmCham
- 11:50 **Networking Lunch**