

---

# CORPORATE

---



---

# PARTNERS

---

For almost 25 years, AmCham Hanoi has played a visible leading role in US-Vietnam relations. AmCham has provided members a unique platform to promote their companies, access senior leaders in Washington DC and Hanoi, enhance US-Vietnam relations, directly influence bilateral policy, and improve the overall business environment in Vietnam. In 2015, AmCham launched a premium membership program called the *AmCham Corporate Partners* which offers select members the chance to join an exclusive group that will enjoy enhanced leadership status within the community, as well as greater intelligence, access, influence, and exposure for their business. The program features four packages which allow companies to do one-time budgeting and payment for support of the Chamber. AmCham works with each partner company to tailor a program that fits its specific needs.

Corporate Partners' contributions provides the cornerstone for the AmCham's ability to meet the needs of its members and promote a better business climate in Vietnam for all companies and investors. Becoming an AmCham Corporate Partner provides great value and allows for maximum involvement and visibility to better promote your business and strengthen brand awareness through AmCham's platform. Corporate Partner logos are displayed at AmCham events and receive full exposure in our print and electronic publications. The benefit packages also include guaranteed speaking opportunities, exclusive invitations with senior executives and government officials, sponsorship of popular annual events, membership benefits that extend throughout your organization, plus much more. In 2019, AmCham celebrates its 25th anniversary which coincides with the 25th anniversary of the lifting of the US trade embargo on Vietnam. We'll see a number of high-profile activities in the coming year. We encourage YOUR COMPANY to consider becoming a Corporate Partner for 2019 or beyond!

## **Platinum Package VND 470,000,000**

- ⇒ All benefits of the Gold Package along with enhanced visibility + opportunities for your company

## **Gold Package VND 352,500,000**

- ⇒ All benefits of the Silver Package along with enhanced visibility + opportunities for your company

## **Silver Package VND 235,000,000**

- ⇒ Logo featured on the AmCham website and on banners displayed at events
- ⇒ Acknowledgement with logo in the weekly eJournal and annual Membership Directory
- ⇒ Opportunities to display promotional materials at AmCham events
- ⇒ Complimentary table of 10 seats at AmCham's annual gala event
- ⇒ Complimentary top-level sponsorship at the US-Vietnam Friendship & Family Picnic Day event
- ⇒ Ten gift vouchers for luncheon events + ten gift vouchers for social networking events
- ⇒ Complimentary AmCham seat at Vietnam Business Forum plenary meetings
- ⇒ Invitations to private advocacy meetings with senior US and VN officials
- ⇒ Priority access for head table seating at events
- ⇒ First refusal rights on signature event sponsorships
- ⇒ Complimentary briefings for visiting company execs
- ⇒ Complimentary annual membership dues + up to 10 additional (non-voting) representatives
- ⇒ Complimentary adverts/announcements in the weekly eJournal
- ⇒ Opportunity to speak or make a presentation at an AmCham event

## **Bronze Package VND 117,500,000**

- ⇒ Logo featured on the AmCham website and on banners displayed at events
- ⇒ Acknowledgement with logo in the weekly eJournal and annual Membership Directory
- ⇒ Opportunities to display promotional materials at AmCham events
- ⇒ 1/2 price table of 10 seats at AmCham's annual gala event
- ⇒ Complimentary mid-level sponsorship at the US-Vietnam Friendship & Family Picnic Day event
- ⇒ Five gift vouchers for luncheon events + Five gift vouchers for social networking events
- ⇒ Complimentary AmCham seat at Vietnam Business Forum plenary meetings
- ⇒ Invitations to private advocacy meetings with senior US and VN officials
- ⇒ Priority access for head table seating at events + first refusal on special event sponsorships
- ⇒ Complimentary briefings for visiting company execs
- ⇒ Complimentary annual membership dues + up to 5 additional (non-voting) representatives