

Defining the Future of Bilateral Economic Relations

THE 2018 US-VIETNAM BUSINESS SUMMIT

Monday, September 10, 2018 Sheraton Hotel Hanoi



PROGRAM

8:00 **Registration and Coffee**

8:25 **Welcome Remarks**

Michael Kelly, Chairman, American Chamber of Commerce in Hanoi

8:30 **Opening Remarks**

The Honorable Daniel J. Kritenbrink, United States Ambassador to Vietnam
His Excellency Pham Quang Vinh, Vice Minister of Foreign Affairs

8:50 **Introduction of the Under Secretary of Commerce**

John Goyer, Executive Director for Southeast Asia, US Chamber of Commerce

8:55 **Expanding Trade with Vietnam and the Indo-Pacific**

The Honorable Gilbert Kaplan, Under Secretary for International Trade, US Dept of Commerce

9:05 **Introduction of the Deputy Prime Minister**

Michael Kelly, Chairman, American Chamber of Commerce in Hanoi

9:10 **Keynote Address**

His Excellency Trinh Dinh Dung, Deputy Prime Minister of Vietnam

9:25 **Words of Appreciation and Comments on the Business Climate**

Vu Tien Loc, Chairman & President, Vietnam Chamber of Commerce & Industry

9:30 **Coffee Break**

9:45 **Digital Nation: Opportunities for Vietnam**

Konstantin Matthies, Microeconomics Expert, AlphaBeta Advisors

10:00 **Promoting e-Commerce and Vietnam's Digital Economy**

Moderator: Nguyen Viet Ha, Managing Director for Vietnam, BowerGroup Asia

Panelists: Barbara Navarro, Director, Public Policy, Strategy & Operations, Google
Andrew Harris, Head of Public Policy in Southeast Asia, Amazon
Konstantin Matthies, Microeconomics Expert, AlphaBeta Advisors

10:45 **Implementing Effective Cybersecurity Practices**

Moderator: Dang Thanh Son, Partner, Baker & McKenzie Vietnam
Panelists: Seow Hiong Goh, Exec Director, Global Policy and Gov't Affairs, Cisco Systems
Catherine Simmons, Managing Director, Citi
Nguyen Quang Dong, Head of Institute for Policy Studies
Jon Austin, Enterprise Solution Architect, Amazon Web Services (AWS)

11:30 **Global Trade Tensions and Potential Economic Benefits for Vietnam**

Moderator: Virginia Foote, CEO, Bay Global Strategies
Panelists: Vu Tien Loc, Chairman & President, Vietnam Chamber of Commerce & Industry
Fred Burke, Managing Partner, Baker & McKenzie Vietnam
Richard McClellan, Senior Advisor, RMAC Advisory
John Goyer, Executive Director for Southeast Asia, US Chamber of Commerce

12:15 **Luncheon**

1:00 **Announcement of the Digital Economy Partnership**

Adam Sitkoff, Executive Director, American Chamber of Commerce in Hanoi

1:05 **Ensuring a Climate to Attract Innovation and Investment**

Moderator: Fred Burke, Managing Partner, Baker & McKenzie Vietnam
Panelists: Brad Silcox, Chief Representative, Pfizer
Natasha Ansell, Citi Country Officer, Citi Vietnam
David Stone, President, AES Vietnam

1:50 **Supply Chains, Trade Facilitation, and Sustainability Opportunities**

Moderator: Michael DiGregorio, Country Representative, The Asia Foundation
Panelists: Nestor Scherbey, General Director, CTRMS Vietnam
Mark Gillin, Chairman & Managing Director, America Indochina Management

2:35 **Closing remarks**

Vu Tien Loc, Chairman & President, Vietnam Chamber of Commerce and Industry

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